

Who are our students?



DAY 1 – AUGUST 15, 2011

Session Outcomes



- test your knowledge of Laurier student demographics
- identify traits commonly associated with millennial students
- consider various teaching and learning strategies for connecting with millennial learners and what it means for your instructional planning and design

What is your Laurier student IQ?!



- A test! What do you mean a test?!
- Using the provided IF-AT scratch cards, answer the following set of questions.
- * = correct answer

Data Source for Questions:

Registrar Reports Fall 2010 – see student and biographical tables

http://www.wlu.ca/page.php?grp_id=1367&p=16888#Fall_2010

IMMEDIATE FEEDBACK ASSESSMENT TECHNIQUE (IF AT®)

Name _____ Test # _____

Subject _____ Total _____

SCRATCH OFF COVERING TO EXPOSE ANSWER

	A	B	C	D	Score
1.					_____
2.					_____
3.					_____
4.					_____
5.					_____
6.					_____
7.					_____
8.					_____

Question #1



What percentage of undergraduate students are located at the Brantford campus versus the Waterloo campus?

- a) 8%
- b) 16%
- c) 20%
- d) 18%
- e) 4%

Question #2



What is the distribution of undergraduate to graduate students (Waterloo and Brantford combined)?

- a) 91% UG | 9% Grad
- b) 95% UG | 5% Grad
- c) 81% UG | 19% Grad
- d) 85% UG | 15% Grad
- e) 71% UG | 29% Grad

Question #3



What is the distribution of MEN to WOMEN at Laurier?

- a) 50% Men | 50% Women
- b) 48% Men | 52% Women
- c) 32% Men | 68% Women
- d) 38% Men | 62% Women
- e) 42 % Men | 58% Women

Question #4



What percentage of Laurier's undergraduate student population is between the ages of 17 and 20 years?

- a) 45%
- b) 50%
- c) 65%
- d) 70%
- e) 75%

Question #5



Which Faculty has the largest graduate student population?

- a) Arts
- b) Sciences
- c) Seminary
- d) Business
- e) Social Work

Question #6



What is the distribution of full-time to part-time students at Laurier (undergrad and grad)?

- a) 65% FT | 35% PT
- b) 70% FT | 30% PT
- c) 75% FT | 25% PT
- d) 80% FT | 20% PT
- e) 85% FT | 15% PT

Question #7



Which Faculty has the greatest number of undergraduate students?

- a) Sciences
- b) Arts
- c) Business/Economics
- d) Music
- e) Social Work

Question #8



Which Faculty at Laurier is the newest?

- a) Music
- b) Education
- c) Arts
- d) Sciences
- e) Social Work

Question #9



How many campuses does Laurier have in Canada?

- a) 4
- b) 3
- c) 2
- d) 1

Question #10



Which Faculty at the Waterloo campus has the fewest number of undergraduate students?

- a) Arts
- b) Sciences
- c) Business & Economics
- d) Education
- e) Music

Millennials



SECTION II

**21st Century
Learners**

Generation Y

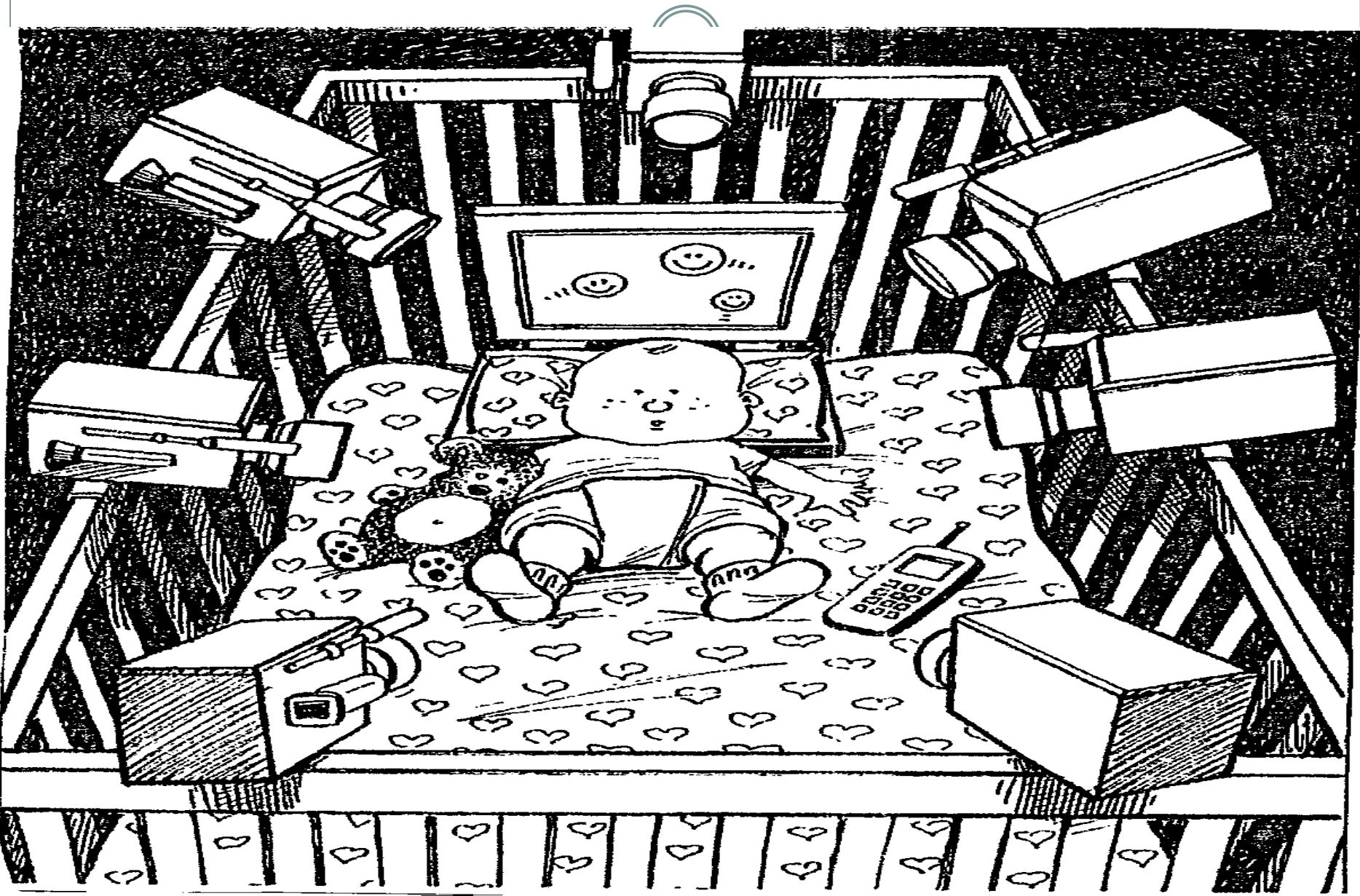
Gen Xers

Generation Next

Generation ME

NeoMillenials

Plugged In!





“Each generation usually thinks of its own members as the standard of comparison.”

(McGlynn, 2007, p. 44)

Concern: generation centrism

Millennials in Brief



- **PRESSURED**
- **ANXIOUS**
- **SHELTERED**
- **SPECIAL/ENTITLED**
- **TEAM ORIENTED**
- **MULTI-TASKER**
- **WIRED – “TECHNOLOGY IS LIKE AIR”**



Information Age Mindset



- technology is like air (Tapscott, 2009)
- reality is no longer real
- mobile technology (handhelds) for continuous connection
- consumer / creator lines are blurring
- interactivity, customization, and creation
- trial/error mode of reasoning (Nintendo logic)
- graphic and virtual expression (not just text)
- multi-tasking is a way of life
- zero tolerance for delays

Learner Characteristics....?



- learn to pass the test versus love of learning
- ambitious career aspiration, but do they have a plan?
- entertainment generation – easily bored “doers”
- hold traditional views of where teaching/learning takes place – and whether includes technology (teacher as expert)
- rules are perceived as guidelines – no personal/moral commitment to follow through
- moderate preference for IT in courses

So what does this mean for teaching and learning?



- Refer to strategies handout
- Star those strategies you already employ
- Circle those strategies you would like to explore
- Discuss and share examples at your table

References



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